



THE BLUE HILL TROUPE, LTD. ANNOUNCES ITS 85TH SEASON
IN SUPPORT OF
INWOOD HOUSE

THIS YEAR'S SPRING SHOW
GILBERT & SULLIVAN'S
THE SORCERER

When you're in love, you want everyone else to be in love! Or - do you?

Magical mix-ups and mayhem ensue in Gilbert & Sullivan's first full-length operetta, which features Sullivan's most buoyant and festive score and giddy Upstairs/Downstairs complications from Gilbert.

Wishing his fellow villagers to discover true love as he has, young Alexis Pointdextre hires a sorcerer to spike the tea at his engagement party with a powerful love potion. Alack! Every possible mishap occurs, and Alexis and the sorcerer must race against the clock to reverse the magic before wedding bells ring for the wrong lovers – including Alexis' own betrothed! Will they succeed? Come find out!

Returning to the Teatro Heckscher to lead another topsy-turvy adventure are conductor Zac Schwartzman and director Gary Slavin.

April 17, 18, 19, 22, 23, 24, 25
Teatro Heckscher of El Museo del Barrio
1230 Fifth Avenue (at 104th St), NYC

WHO WE ARE:

The Blue Hill Troupe brings high-quality theater performances to New York City audiences while raising money for New York City charities. The Troupe has raised nearly three million dollars since its founding in 1924.

Hailing from all walks of life and spanning several generations, Troupers donate time and energy to produce two full theatrical productions a year: a Broadway musical or light opera each fall and a Gilbert and Sullivan operetta each spring.

Although we do boast a number of professional theater people in our ranks, most Troupers make a living in other professions. Troupers sing and act, design and build sets, create costumes and props, wire lighting and sound systems, edit and produce the program, sell tickets and usher - in short, perform all the jobs required to put on a first-rate show - in their spare time and for the love of it. The quality of the performances we put on is testimony to the dedication and effort we are capable of as a group.

The Blue Hill Troupe has twice performed in Carnegie Hall with the New York Pops, and is featured annually in the Metropolitan Museum of Art concert series. On television, the Troupe has been profiled on CBS Sunday Morning and the MetroArts/Thirteen performance series.

For more information visit www.bht.org.

OUR 85TH SEASON CHARITY: INWOOD HOUSE:

Established in 1830, Inwood House is a nationally recognized leader and innovator in teen pregnancy prevention, youth development, and family support. We address all aspects of teenage pregnancy --- the link to many critical issues related to child poverty, such as poor maternal and child health, foster care placement, poor school performance, unemployment, and welfare dependency. Our continuum of service advances the development of approximately 5,500 New York City and New Jersey youth annually.

The Inwood House Financial Literacy & Empowerment Initiative is aimed at equipping young parents with the skills they need to become economically self-sufficient, effectively creating cycles of success for themselves and their families. The Financial Literacy & Empowerment Initiative will serve approximately 350 pregnant and parenting teens at the Manhattan-based Family Learning Center for pregnant and parenting teens currently in or having recently exited the foster care system, homeless pregnant teens, and young fathers. This Initiative will also be implemented at the Inwood House Teen Family Services Center serving pregnant and parenting youth in the South Bronx community.

Blue Hill Troupe, Ltd.

GILBERT & SULLIVAN'S

BLUE HILL TROUPE, LTD. **THE SORCERER** ADVERTISING CONTRACT & INVOICE

Programs are distributed to a highly-educated, professional, and upscale audience of 5,000 people during eight performances at Teatro Heckscher of El Museo del Barrio, April 17 - 25, 2009. Net proceeds benefit Inwood House.

ADVERTISER INFORMATION

Advertiser	Ad size	Amount: \$
Address	City/State/Zip	
Telephone	Fax	E-mail
Contact	Contact Phone	Authorizing Signature
Please list me in the Blue Pages advertiser directory	<input type="checkbox"/> Yes <input type="checkbox"/> No	Web Site Address
Type of business (restaurant, law firm, etc)		

ADVERTISING RATES

Ad sold by: _____ IH BHT

ADVERTISING SPACE	LIVE AREA	NET RATE**
Full page - BENEFACTOR (gold background)	5" x 8" *	\$5,000
Full page - Sponsor (silver background)	5" x 8" *	\$2,500
Full page	5" x 8" *	\$700
Half page	5" x 4"	\$400
Quarter page	2.5" x 4" vertical; 5" x 2" horizontal	\$250
Two-page spread - bleed	12.25" x 9.25"	\$1,250
Two-page spread - non-bleed each page	5" x 8" - 1" gutter	\$1,250
Outside back cover	5" x 8" *	\$6,000
Inside front or back cover	5" x 8" *	\$1,100
Also available : Underwritten editorial pages	two-page spread	\$700
	full page	\$400
I have also taken an ad in the fall show program and will receive a 10% discount	Total less 10%	\$ _____
I are not interested in advertising but would like to make a contribution in the amount of		\$ _____

*Full page and cover advertisers may run bleed pages 6.25" x 9.25" at no additional charge

** The Blue Hill Troupe program is not commissionable to advertising agencies

ADVERTISING CONTRACT/INVOICE, CHECK AND MATERIAL MUST BE RECEIVED BY MARCH 6, 2009.

Send contract with check and ad material to:

Ms. Tilghman Waesche
343 Cambridge Drive
Ramsey, NJ 07446
email: advertising@bht.org
phone: (201) 995-9234

make checks payable to:

Blue Hill Troupe, Ltd.
(a non-profit organization)

Ad material may be emailed to:

Mr. John C. Taylor
email: advertising@bht.org
phone: (212) 942-8386
contact John with any technical questions

MECHANICAL REQUIREMENTS

PRINTING

Line screen: 133

Trim Size: 6" x 9"

Safety: 0.5" from all edges

Program prints in black ink only. Ad copy must fit into size of ad size purchased or it will be edited as necessary.

Preferred positions are given to prior years' advertisers until February 14, 2009; thereafter on a first-come, first-served basis.

Enclosed material is in the following format:

- | | |
|--|---|
| <input type="checkbox"/> Preferred Format: InDesign file - with fonts and digital art packaged | <input type="checkbox"/> Reproducible artwork |
| <input type="checkbox"/> High resolution (Press) Adobe Acrobat .pdf file | <input type="checkbox"/> Copy to be typeset |
| <input type="checkbox"/> Digital file in other format. Please specify _____ | <input type="checkbox"/> Repeat ad |

THIS CONTRACT IS ALSO YOUR INVOICE. RETURN WITH YOUR CHECK. MAKE A COPY FOR YOUR RECEIPT.

Please send me a copy of the final program Yes No